

# MARKET REVIEW OF THE BUSINESS AND ELITE CLASSES PROPERTY IN ASTANA CITY IV QUARTER, 2014

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Rapid growth and development of the capital contribute to regular growth of private and public companies, which in turn leads to an ever-increasing demand for office space of "A" and "B" classes. Greater concentration of office buildings of "A" class is observed in the administrative center of Astana on the Left Bank, as well as in the old center of the Right Bank.

The average base rate for the office space of "A" Class in the IV quarter 2014 per month was 42 USD per square meter of rented area, and the range of rates varies from 35 to 50 USD. The basis of pricing are: the location of the office building; presence / absence of an open guest and covered parking area; the level and range of services provided; security-access system; quality of the interior decoration (furniture); open planning (zoning) and so on.

The following business centers are the most demanded by potential tenants: BC «ASTANA TOWER», BC «ARMAN» on the right bank; BC «Q», BC «SAAD», BC «RENCO», BC "On water-green boulevard", BC "Beijing Palace" on the left bank.



# **BUSINESS CENTER «ASTANA TOWER»**

A modern business center with a world-class infrastructure and provided service is located in the city center at the junction of the two banks of the Ishim. The Business center offers office space and residences for rent with a high level of safety, comfort and prestige. The layout and decoration of premises are carried out in accordance with the wishes of tenants. The building is equipped with high-tech engineering, security and building management systems.

Rate- 40 USD per sq.m..



# **BUSINESS CENTER «ARMAN»**

Popular with visitors and residents of the capital,
Business center "Arman" offers modern offices of various sizes
and configurations for rent. The business center is equipped
with systems of external and internal surveillance, security and
fire alarms. The business center "Arman" has a spacious
conference room available for seminars, trainings and
presentations, which has demonstration equipment.

Rate- 40 USD per sq.m.



# **BUSINESS CENTER «Q»**

Business Center «Q» is for companies, which priority when choosing an office are location of the business center, the constant dynamics, comfort and optimum working conditions. Developed infrastructure of the building allows tenants and their customers to use multi-directional services with high service.

Advanced engineering of the building provides the most effective control of all mechanisms and communications of the center. The remodeling of the leased office space is performed upon the request of the tenant.

Rate-50 USD per sq.m.



## **BUSINESS CENTER «SAAD»**

The business Center is part of the administrative-hotel complex «Marriott» on the left bank of the capital. 12-storey building with a total area of 10 200 sq.m. offers modern office space of 200 sq.m. with the «Open space» plan, which can be customized according to the tenant's sketch. The advantage of the business center is the availability of parking for 71 cars, the proximity of high-end hotel and conference complex.

Rate-40-46 USD per sq.m.



## **BUSINESS CENTER «RENCO»**

Business Center «Renco» - is a complex of several buildings which design is based on the advanced construction and engineering technologies in the sphere of commercial real estate construction. The business center has an open-plan office space of various finishes, taking into account tenant's wishes. A well-developed system of building access, video surveillance, fire and burglar alarm systems meet a high degree of security. One can choose the desired number of phones, personal computers and other office equipment, with high-speed Internet connection.

Rate-40-45 USD per sq.m.



#### BUSINESS CENTER «ON WATER-GREEN BOULEVARD»

The administrative part of the complex "On water-green boulevard" is conveniently located in the business part of the left bank of Astana. The center is surrounded by financial, educational, shopping, medical centers, hotels and residential complexes, restaurants and cafes, public transport stops. Sophisticated control and equipment systems of the center, ergonomic layout of the office space let you create a productive business environment.

Rate- 40 USD per sq.m.



# BUSINESS CENTER «BEIJING PALACE»

The business center of "A" class takes space from the 9th to the 17th floor of a five star hotel «Soluxe Hotel Astana». Functionality of spacious rooms, excellent panoramic views, a separate group of elevators for offices with a high carrying capacity, convenient transportation, the presence of open ground and covered underground parking, security guard-access system, reliable engineering of the building contribute to a comfortable and effective business.

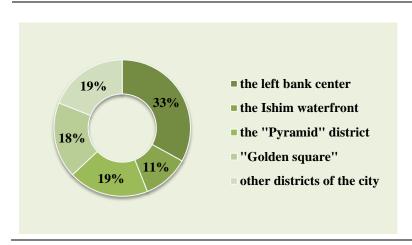
Rate- 42 USD per sq.m.

\* The rental rates are relevant for the period of the IV quarter of 2014. The rate of the leased area includes expenses on utility bills, except communication and Internet. Might be subject to a slight change in rates depending on the area of the rented space and the selected floor.

## **SUMMARY**

The number of applications for rental of office space of "A" Class, recorded in the IV quarter of 2014 by <u>\*\*East House\*\* Real Estate Agency\*\*</u> specialists, active study of the market in this segment, give reason to draw conclusions that there is an absence of an excess supply of quality office space, meeting the requirements of the class graduation and adequate cost per square meter. <u>In 2015</u>, we should expect to maintain the level of demand for office space of "A" Class and, as a consequence, increase in rental rates. As well as a stable activity of proposals for office space of lower class, maintaining price level.

The rental market of the residential real estate of the business and premium classes in the **IV quarter of 2014** maintained its consumers' demand. At this, one can observe that potential tenants are more interested in the Left bank of the Capital, which is due to the location of administrative complexes in this area, as well as due to the novelty of the residential complexes. Interest in the "Highvill" residential complex, situated on the right bank, remains unchanged. There is a decrease in demand for the apartments of the elite class in the "old" center of the right bank, which in turn has led to the decrease of the rent rate in the area. Comparing the data of III and IV quarters of 2014 one can conclude that in general there was no change of so-called popular capital areas.



THE DEMAND FOR RENTAL OF BUSINESS

AND ELITE CLASS RESIDENTIAL

PROPERTY IN ACCORDANCE WITH

LOCATION AREAS

(ON THE RESULTS OF THE FOURTH

QUARTER OF 2014)

The rental rates for the residential real estate of the business and premium classes in the **IV quarter of 2014** maintained its level. Slight fluctuation, in the range of 5-6 %, is conditioned by negotiations with the lessors, who are willing to rent out their residential objects due to the winter season with low activity. The only exceptions are the apartment on the right bank, with the drop of the rental value in the range of 10-12%.

## RENTAL FEES FOR THE APARMENTS

(Comparative Analysis for III quarter, 2014 and IV quarter, 2014)

III qu. 2014 IV qu. 2014

1 bedroom	2 bedrooms	3 bedrooms	4 bedrooms	5 bedrooms and more
1 891 \$	2 958 \$	4 217 \$	5 410 \$	9 278 \$
1 765 \$	2 751 \$	4 115 \$	5 307 \$	8 753 \$

Summarizing the results of 2014 it can be stated that the combined share of the real estate of business and elite classes, available on the capital's market, amounts to almost a quarter of the total market. From the beginning of the year, the number of proposals increased by 6%, conditioned not only the release of previously leased facilities, but also by new appearing facilities finished after construction. The relative stability of pricing for rental property of business and elite classes forms a constitutively active picture of supply and demand.

# AVERAGE RENTAL FEES FOR THE RESIDENTIAL HOUSING IN THE 4TH QUARTER, 2014 (stated in USD)

		1	2	3	4	5
	NAME OF A RESDIENTIAL COMPLEX	bedroom	bedrooms	bedrooms	bedrooms	bedroom and more
RIGHT BANK	«HIGHVILL ASTANA»	2 000	3 200	4 500	6 000	10 000
	«ASTANA STAR»	=	3 000	5 000	7 000	-
	«ARMAN»	-	3 500	5 500	8 000	15 000
	«on BOKIEKHAN str»	1 500	2 300	3 500	5 000	-
	«PRESTIGE»	1 800	3 200	4 200	5 500	-
	«ATAMEKEN»	1 700	2 600	3 400	4 500	8 000
GH	«GRAND ALATAU»	1 500	2 100	3 200	4 500	-
RI	«AKBULAK microdistrict»	1 700	3 000	3 800	4 400	7 500
	«ALTYN ORDA»	1 800	2 500	3 700	4 600	7 900
	«CITY ROMANCE»	1 600	2 500	3 300	4 200	-
	«CAPITAL»	1 800	2 700	3 400	-	-
	«TRIUMPHAL»	2 200	3 400	4 500	6 000	-
	«NURSAYA»	1 800	2 400	3 900	4 800	-
LEFT BANK	«CASCADE»	2 000	2 900	4 100	5 000	6 000
	«ASTANA TRIUMPH»	1 700	2 300	3 300	4 600	6 100
	«ON WATERGREEN BOULEVARD»	1 600	2 300	3 700	4 500	-
	«GREEN VILLAGE»	=	4 200	6 900	10 000	15 000
	«ZHANSAYA»	1 500	2 500	3 500	-	=
	«NORTHERN LIGHTS»	1 800	2 700	3 500	4 400	-
	«RIXOS KHAN SHATYR»	3 500	6 000	8 000	-	-
	«ASSEM KALA»	1 900	3 200	4 600	6 100	7 500
	«DIPLOMAT»	1 600	2 200	3 000	-	-
	«CIT»	1 800	2 600	3 000	4 000	=
	«NEW WORLD»	1 500	2 000	2 900	3 400	-
		300 - 500 sq.m		500 - 750 sq.m		750 - 1000 sq.m
	KOMSOMOLSKY village	6 000 – 8 000		8 000 – 12 000		12 000 – 17 000
ES	KARAOTKEL village	6 000 - 8 000		8 000 – 12 000		12 000 - 17 000
HOUSES	DIPLOMATIC TOWN	8 000 – 9 000		9 000 – 14 000		-
НО	CHUBARY microdistrict	5 000 – 7 000		7 000 – 9 000		9 000 – 12 000
	AK-BULAK microdistrict	8 000 - 10 000		10 000 – 14 000		14 000 – 17 000

# **SUMMARY**

Rental demand for residential property of premium and business classes in the **IV quarter of 2014** confirms its viability. Changes in the housing market of the capital during the year, seasonality, pace of construction, release of new houses, and some crises do not have a significant negative impact on the supply of residential properties. However, changes in the foreign exchange market, have led to some adjustments to the structure of demand. The number of requests for apartments and cottages from 10 000 USD in the second half of 2014 decreased by 22%. At this, an increase of the consumer's interest was noticed in the objects from 4000 to 5000 USD. The highest percentage of requests for search, i.e. about 67%, was for the premises with price up to 4000 USD.

According to estimates made by the experts of the <u>\*East House\*\* Real Estate Agency</u>, in 2015 one can confidently predict active actions from potential tenants; with a tendency for growth of the requirements for the apartment, its size and layout, quality finishes, furniture styles. Insignificant movement in rent rates is expected upwards in the first half of 2015 within 4-5%.

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